

Plan for hosting: Raising Kids to be Financial Fit



Event Description: This event is designed to bring families together to learn about money and values. Our vision for the event schedule is that the Parents, Kids and Money Matters and Parent, Teens and Money Matters workshops would run back to back while the Financial Fitness workshop is being presented. Ideal timing for this event would be in the spring or the fall, on a Saturday or Sunday.

Who to Involve: Financial Representatives (to invite guests and present the workshops) and Congregational Coordinators (to promote the event within their churches)

Who to Invite: Parents, Grandparents, Aunts, Uncles, etc. and their kids ages 6-18

Promotional Materials Available:

- Text for chapter and congregational newsletters – located in this packet
- Bulletin Insert – located in this packet
- Flyer – located in this packet
- Workshop materials – A Financial Representative must order materials at least 7 days in advance of the event (keep this in mind when considering your registration date). They include the three-chambered piggy bank (for Parents, Kids and Money Matters) and the “Cash Cache” (for Parents, Teens and Money Matters). Also included is the Parent’s Resource Workbook.

Event Options: Just a few suggestions. Be creative!

- Meal/food options include a picnic lunch, ice cream social, breakfast or brunch, etc.
- Kid’s Activity options include face painting, small games (beanbag toss, etc.), magicians, clowns, balloon animals, church band, etc.
- Location options include a local church, park, community center, place of interest, etc.
- Tie-in a Care Project with this event. Kids are great at putting things together! Is there a local Children’s hospital, group, or organization that you can help?

Other Considerations:

- Access to electrical outlets. This event would be great to hold outside, but access to outlets for the presentations is a must. Presenting the workshops indoors and the meal/food and activities outdoors is one suggestion to avoid this issue.
- A registration table (and volunteers) will be necessary for attendees to sign in.

- A/V. Financial Representatives have access to projectors.
- Photography – Enlist one or two volunteers to take photos throughout the event. Send photos to Duane Erdmann or Cindy Kincaid to post on our website!
- Signage and displays – New options for purchasing signage and displays are available on CHIP. Click on Job Aids/Publicity, then Displays and Banners for Chapters.
- Freebies – Order Thrivent merchandise through CHIP. Click on Job Aids/Publicity, then Materials with Thrivent Financial Logo.

Possible schedule:

Time allowed / ages	6 – 10 years	11 – 14 years	14 – 18+ years
1 hour	Parents, Kids and Money Matters	Recreational Activity	Financial Fitness I
1 hour	<i>Social activity for all such as making ice cream sundaes</i>		
1 hour	Recreational Activity	Parents, Teens and Money Matters	Financial Fitness II

Staffing duties:

Pre-Event

- Chapter determines budget and breadth of invitees
- Ask FR to be involved for ordering materials and presenting
- Recruit an activity leader to: recruit a team, plan the event, delegate areas of responsibility, *e.g.*,
 - Will there be a fund-raising component? If so, a team is needed to coordinate and execute it.
 - Reserve a location, get keys, learn about setting up, learn AV, ...
 - Planning and executing at least two different recreational activities
 - Planning, ordering, and setting up for the family social activity
 - Publicity, arrange for photographer
 - Registration, hosting
 - Arrange for handouts, give-aways, ...

At the event

- Set up for the educational events; run AV
- Host a registration table; guests sign in
- Teams/helpers to host and execute the recreational activities
- Set-up, serve, and clean-up the family social activity
- Enable the fund-raiser (if one being held)
- Take photos
- Record hours

Post-Event

- Thank the volunteers and the hosting organization
- Report the activity on-line
- Send out news releases
- Celebrate having offered a great service to families