

Fraternal Communications Chapters in Action Information Release

We want to hear about your chapter activity!

Has your chapter conducted an activity that may be a good idea for other chapters? Please share that idea with us for possible inclusion in a Thrivent Financial for Lutherans' fraternal or chapter communication(s). Complete both sides of this form. If you have pictures, include them as well. (See Photo Tips below.)

Please print or type.

| | | |
|--------------|--------------------------------|---------------|
| Chapter name | City where activity took place | State |
| Your name | Your volunteer position | |
| Your address | E-mail address | |
| City | State | ZIP code |
| | | Daytime phone |

May we use your name, phone number and/or e-mail address as a contact for members wanting more information about your activity? Phone number: Yes No E-mail address: Yes No

| | |
|--|------|
| Release Statement | |
| I give Thrivent Financial for Lutherans permission to use the enclosed information and photographs in fraternal and chapter communications whether published and/or distributed in electronic or print format. If person in photograph is a minor child (younger than age 18), the parent's or legal guardian's consent and signature also are required below. Thrivent Financial for Lutherans reserves the right to modify or edit information and photographs. (For example, cropping or paraphrasing to comply with space limitations.) This information may not be used for advertising or trade without further authorization. | |
| Signature | Date |
| Signature of parent or guardian (if minor child is shown in photograph) | Date |

If pictures are included, indicate how many: _____ *Note: Pictures will not be returned.*

If the pictures are taken by a professional photographer, list name and phone number below.

| | |
|------|---------------|
| Name | Daytime phone |
|------|---------------|

Photo Tips

- Action: People talking to each other, moving or doing some activity. Avoid posed photos, like people shaking hands or exchanging checks!
- Emotion: People showing expressions.
- Reactions: People responding to an activity your chapter has done for them.
- Thrivent Financial identity: When appropriate or possible, show the activity is a Thrivent chapter activity (e.g., people wearing Thrivent Financial baseball caps or T-shirts; or having a Thrivent Financial banner or sign visible).
- Individuals or small groups: Limit group shots to five people.
- Composition: Shoot from different vantage points – a high angle is a fun change. Get in close to your subject and don't be afraid to fill the entire frame with the subject. Avoid taking pictures from behind your subjects. Keep backgrounds simple; try to eliminate background distractions. Avoid putting the subject in the center of the frame.
- Composition: Shoot from different vantage points – a high angle is a fun change. Get in close to your subject and don't be afraid to fill the entire frame with the subject. Avoid taking pictures from behind your subjects. Keep backgrounds simple; try to eliminate background distractions. Avoid putting the subject in the center of the frame.
- Shoot many frames of each subject for the best chance of getting several high-quality photographs.

Please complete the information on page 2.

What type of activity did you conduct (Care in Congregations[®], Care Abounds in Communities[™], Care in Regions[™], Join Hands Day, etc.)?

Describe the activity. Include who, what, when, where and why. How did you get the idea for this activity? How did you create awareness of this activity? Who/What was the recipient? Attach a sheet if you need more room.

What were the results (money raised, supplemental funds received, number of attendees, number of volunteer hours, etc.)? Describe the impact it made to the recipient.

What made the activity a success? What hints or tips would you give to others conducting a similar activity?

Costs involved? Any suggestions for cutting costs?

Thank you for your input!

Send this form to:
Editor of Chapter Communications
c/o Thrivent Financial for Lutherans
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